



## FOR IMMEDIATE RELEASE

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### CLEAN BEACH BOOKING GUARANTEE AT LAKETOWN WHARF

#### *Laketown Wharf offers guests' confidence when making their vacation plans*

**Panama City Beach, Fla. – (May 3, 2010)** – Laketown Wharf wants to make sure guests have the opportunity to experience the vacations they have been dreaming of and planning for, despite concerns about the oil spill in the gulf of Mexico. Laketown Wharf, which is managed by Sterling Resorts ([www.SterlingResorts.com](http://www.SterlingResorts.com)), is offering a clean-beach guarantee at its property in Panama City Beach, as well as their other vacation properties along the gulf coast in Mississippi and northwest Florida.

“We want our customers to have the confidence that they can still book their vacations with us, and to know that if the beaches are closed due to the oil spill, we will refund their money or reschedule their visit for another time,” says Sterling Resorts president Tracy Kunday. Kunday says their guests still want to go on vacation and shouldn't be penalized for a situation that is out of their control. “We treat our guests like we would like to be treated – like family.”

Laketown Wharf is closely monitoring the oil spill situation, and working with county, state and federal officials to stay updated on any projected impact on gulf coast beaches. **For questions or concerns regarding current reservations, please call 1-866-976-8016.**

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Laketown Wharf is a landmark in Panama City Beach. It is the largest single-building condominium resort in the area and famous for its much-photographed fountain with nightly choreographed dancing-water shows. Laketown Wharf is positioned to offer views of the Gulf of Mexico, the adjacent golf course and the property's namesake lake. Amenities include gardens and gazebos, fitness center, five unique pools, 52,000 square feet of lakefront boardwalk, a meditation garden, children's playground and gulf beaches. Laketown Wharf is located on Thomas Drive in the heart of Panama City Beach. [Learn more at www.laketownwharf.com.](http://www.laketownwharf.com)